

ORDER



Orders
Order / Rev: 2064944
Alt Order #: WOC12653820
Product Desc: Candidate
Estimate: 765
Flight Dates: 09/02/20 - 09/08/20
Original Date / Rev: 09/01/20 / 09/01/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact: _____
Billing Contact: Caitlin McCoy
3001 Washington Boulevard
Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ John Cornyn/ R/ US SENATE/ TX
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 5325
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/07/20	11	\$15,280.00	\$12,988.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	11	\$15,280.00	\$12,988.00	15.83
Totals	11	\$15,280.00	\$12,988.00	15.83

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$15,280.00
Market	100%	\$47,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$32,470.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	09/02/20	09/07/20	CBS This Morning CBS THIS MORNING	CM	7:00 AM-9:00 AM	1- - - 1- -	:30	2	\$330.00	P04	1.19	NM	2	\$660.00
(Program: AVG. ALL WKS<})210043 Index: 103. Nielsen: 0.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1- - - 1- -					2	\$330.00		1.19			
N 5	KHOU	09/02/20	09/06/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	- - - - - 1	:30	1	\$4,200.00	P03	4.39	NM	1	\$4,200.00
(Program: AVG. ALL WKS<})210043 Index: 112. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	- - - - - 1					1	\$4,200.00		4.39			
N 6	KHOU	09/02/20	09/07/20	Local News @ 10p M-F KHOU11 NW @ 10	CM	10:00 PM-10:30 PM	1- 11- - -	:30	3	\$2,150.00	P03	3.02	NM	3	\$6,450.00
(Program: KHOU11 NW @ 10)210043 Index: 101. Nielsen: 2.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1- 11- - -					3	\$2,150.00		3.02			
N 9	KHOU	09/04/20	09/04/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	- - - - F- -	:30	1	\$1,450.00	P03	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	- - - - F- -					1	\$1,450.00		0.00			
N 10	KHOU	09/07/20	09/07/20	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	M- - - - -	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	M- - - - -					1	\$80.00		0.00			
N 11	KHOU	09/04/20	09/07/20	M-F 137-212a Late News Repeat	CM	137-212a	M- - - F- -	:30	1	\$30.00	P04	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	- - - - F- -					1	\$30.00		0.00			
Week:		09/07/20	09/13/20	M- - - - -					1	\$30.00		0.00			
N 12	KHOU	09/02/20	09/02/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	- - W- - - -	:30	1	\$2,380.00	P02	0.00	NM	1	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	- - W- - - -					1	\$2,380.00		0.00			
													Totals	11	\$15,280.00